

PADI Unveils New Pro Chek™ Online Resource



Rancho Santa Margarita, CA – 30 June 2009 -- Following the outstanding success of its unique Dive-Chek® service, the PADI organization is launching a revision of the popular Pro Chek™ tool. Now, industry professionals and dive consumers alike can easily verify PADI membership status 24 hours a day, seven days a week.

“The newly revised Pro Chek is another part of the PADI organization’s ongoing eBusiness initiatives and commitment to the dive industry,” says Terry Cummins, PADI Worldwide Vice President of Marketing Metrics and Performance. “PADI Members and divers deserve the finest, most convenient services in the dive industry and that is why the PADI organization continues to fine-tune and expand its products and services. In the near future, PADI will be launching even more exceptional online services and products to support the membership.”

Users can now access PADI Pro Chek via the Quality Management and Consumer Alerts pages at padi.com. Upon entering the required PADI Member number, Pro Chek will display the member’s name, highest professional PADI certification, teaching status and member renewal year. Pro Chek’s new icon system also makes it easy to determine if PADI Professionals are currently authorized to teach.

The updated Pro Chek is yet another service from PADI - the world leader in dive education and training.

For more information regarding Pro Chek, as well as all of the benefits and services enjoyed by PADI Members worldwide, contact your local PADI Office:

PADI Americas:
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